

Social Media Policy

This policy explains how the Friends of Downview Primary School (“FOD”) uses social media. It is available and applies to all our members.

Details of the social media used by our charity

FOD currently uses both Facebook and Instagram. You can see this here:-

- <https://www.facebook.com/downviewpta>
- <https://www.instagram.com/friendsofdownview/>

Access to the social media used by our charity

The FOD Facebook presence is an open page. This means it can be accessed by any Facebook user without permission being given by the Committee. The page does not accept postings from any Facebook user; only from page admins. However, all users can comment on and share our posts without permission being given.

FOD also has an Instagram presence. This is also open, allowing anyone with an interest to follow us and respond to our posts.

Permitted members

FOD Facebook and Instagram pages are intended for our members, in this case the parents/carers and teachers of Downview Primary School and any other permitted members from the local community. Access is permitted to all, without the need for approval so that the local community and other organisations who support our work may follow us.

We do not want to encourage inappropriate use of social media by children. Please note that pupils at the school are not usually regarded as members.

How this is used by FOD

FOD uses its Facebook and Instagram pages predominantly for the running of the charity. It is used to communicate with members, promote events or elements of events, to recruit volunteers to support the charity’s activities, thank local supporters and canvass members’ views. Occasionally, it may be used to promote other local events or organisations that may be of interest to our members.

Usage that is not permitted

The FOD Facebook and Instagram pages are not to be used for discussing any aspect of the school, other than the charity and its activities, and should not be used to promote any business other than where this is done for the benefit of the charity. Inappropriate or derogatory comments can and will be removed by the administrators, and the charity retains the right to block any user who continues to behave inappropriately.

Photographs

The FOD Facebook and Instagram pages allow members to post photographs in the comments. However, it is explicitly assumed that anyone posting a photograph will own the rights to the image

and will have the permission of anyone featured to do so. This also applies to photographs posted by FOD. FOD accepts no responsibility regarding ownership or permissions for any photographs posted by members of the group.

Application of this policy

By using the FOD Facebook and/or Instagram pages, you are accepting the terms of this policy. If you do not agree with any of the terms, please remove yourself as a follower of the pages.

Availability of this policy

This policy is publicly available in the following places:-

- On our section of the school's website - [Friends of Downview | Downview Primary School](#)
- On our Facebook page - www.facebook.com/downviewpta
- By request

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